



WE'D LIKE TO DELIVER POPULAR CONTENT FOR YOUR COMPANY OR BRAND THAT RECEIVES LOTS OF ATTENTION AND LOTS OF SHARES ON SOCIAL MEDIA.

WE WANT TO WORK WITH YOU TO PREPARE TIMELY CONTENT THAT IS RELEVANT TO RECENT EVENTS, POSITION IT ON SHEFLIFE.IE AND BLAST IT OUT TO THE MARKET WITH THE WEEK IN GROCERY WHERE THE FMCG INDUSTRY GETS IT'S MOST TRUSTED INSIGHTS AND INFORMATION.

HERE IS YOUR COMPLETE ONLINE AND SOCIAL MEDIA SOLUTION ENGINEERED BY THE MOST TRUSTED TRADE MEDIA BRAND.



1 TELL US YOUR STORY

AND ALLOW US TO GIVE IT THE SHEFLIFE DIGITAL TREATMENT USING OUR JOURNALISTIC GUIDELINES ON

LENGTH, IMAGE, HUMOUR, LISTS, LINKS, HEADLINES AND MORE.

5 STEPS TO DIGITAL CONTENT MANAGEMENT WITH SHEFLIFE

2 OUR JOURNALIST WILL

WORK IT OVER SO THAT IT TICKS ALL THE BOXES AND GIVES OUR AUDIENCE A REALLY GOOD REASON TO READ AND ABSORB IT.



5

TO COMPLETE THIS BEAUTIFUL DIGITAL CIRCLE, WE'LL GIVE YOU TEXT FOR AN EMAIL WITH A LINK TO THE STORY SO YOU CAN SEND A

“LOOK WHAT SHEFLIFE IS SAYING ABOUT US.....”

EMAIL TO ALL YOUR CONTACTS AND POST IT ON YOUR SOCIAL MEDIA ACCOUNTS TOO!

4 WE'LL ALSO FLAG IT TO OUR PEER GROUPS

VIA TWITTER, LINKEDIN AND FACEBOOK WHERE WE HAVE THOUSANDS OF FOLLOWERS AND FRIENDS.



3 WE'LL POST IT ON

SHEFLIFE.IE AND CIRCULATE IT ON THE WEEK IN GROCERY EMAIL NEWSLETTER WHICH IS DELIVERED TO

PC, TABLET AND MOBILE DEVICES.



WORK WITH US TODAY AND EXPERIENCE THE BENEFITS OF SHEFLIFE DIGITAL.

Talk to Mark or Ian today | Ian - 01 294 7766 ian.mulvaney@mediateam.ie | Mark - 01 294 7767 - mark.morgan@mediateam.ie | www.shelflife.ie